



TROG 2019
Annual Scientific Meeting

Exhibition & Sponsorship
Prospectus

www.trog2019.com

Invitation to the TROG 2019 ASM

On behalf of the TROG ASM Organising Committee, we welcome you to participate in our 31st Annual Scientific Meeting (ASM) to be held 12 – 15 March 2019 at the Melbourne Cricket Ground (MCG).

The 2019 ASM will host a number of international and national renowned keynote speakers alongside key TROG cancer researchers and clinicians. More than 250 delegates attend our meeting including leading Australian and New Zealand radiation oncology professionals, interventional oncologists and clinical trials personnel.

The ASM Organising Committee is developing a full and extensive program, which will include three and a half days of collaborative workshops, scientific sessions showcasing radiation oncology clinical trials, discussion of new clinical trials, future research directions and other research developments.

We look forward to welcoming you to the TROG 2019 ASM and collaborating with you at this event.

A/Prof Farshad Foroudi - Convenor
Dr Nick Hardcastle - Convenor

Contacts



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TROG 2019 ASM Conference Organiser

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About TROG CANCER RESEARCH

For 30 years, TROG Cancer Research has been making a real difference through quality radiotherapy research. We are proud to be known as one of the highest recruiting cancer collaborative trials group in Australia and New Zealand. Since our inception, more than 14,500 people have volunteered to participate in 105 TROG clinical trials. We collaborate with more than 180 hospitals and cancer centres (including public and private facilities) throughout the world.

Our organisation, consisting of more than 1,400 members, is made up of an extensive network of oncologists, radiation therapists, physicists, data managers and other researchers conducting high quality research across a range of cancers all over the world.

Our Mission

TROG conducts world-class research involving radiotherapy to improve outcomes and quality of life for people affected by cancer.



Our Values

Collaboration: We will work with key stakeholders, organisations and community groups who share our aim of defeating cancer.

Quality: Our research is guided by innovation, best practice, rigour and accuracy.

Care: We provide the utmost care and consideration for patients and families, as well as members of our own team and all those with whom we come into contact during the course of our work.

Highlights from the TROG 2018 ASM

250+
delegates

100+
presentations

7 Australian states and

4 countries represented

17 exhibitors

18 sponsors

3 workshops

Venue

The MCG is more than simply one of the world's great sporting arenas; for over 60 years it has been Melbourne's heartbeat and is an ideal location to hold the TROG 2019 ASM.

Here, giants have lived up to a nation's hopes, heroes have walked the corridors and moments of suspense have been watched by millions around the country, and the world.

TROG Cancer Research has received verbal confirmation from Medicines Australia that the TROG 2019 ASM venue does not constitute as an entertainment venue as the TROG ASM is demonstrably an educational event with a defined program being conducted within the conference facilities of the venue. The venue has audio-visual services associated with learning venues and consider themselves an educational venue.

Host City

Set on the shores of picturesque Port Phillip Bay, the southern-most city of mainland Australia, is Melbourne; the capital city of Victoria, Australia where creativity and innovation come together to deliver great events, exciting places to explore and cutting-edge advancements that are globally acclaimed, making it a great city to host the TROG 2019 ASM.



Delegate Profile

The TROG ASM attracts cancer researchers from a range of disciplines working in the fields of Radiation Oncology and Interventional Oncology. Delegates include leading Australian and New Zealand clinicians, health professionals and researchers such as radiation oncologists, medical physicists, radiation therapists, interventional oncologists, medical oncologists, surgeons, research nurses, study coordinators, statisticians, health economists, consumers and other clinical trials personnel.



Program Overview

Monday 11th March 2019

- Exhibition Build

Tuesday 12th March 2019 - afternoon

- Exhibition Open
- Official ASM Opening
- Scientific and Plenary Sessions
- Welcome Function

Wednesday 13th March 2019

- Exhibition Open
- Scientific, Plenary and Concurrent Sessions
- Gala Dinner

Thursday 14th March 2019

- Exhibition Open
- Scientific, Plenary and Concurrent Sessions
- Networking Event
- Official ASM Close and introduction to TROG 2020 ASM Convenor and Venue

Friday 15th March 2019

- Exhibition Open
- Technical Research Workshop (TRW)
- Clinical Research Education Workshop (CREW)
- Interventional Oncology Workshop
- RANZCR SMART Workshop
- Exhibition Pack Out



Get *Involved*

The TROG ASM is our premier event, bringing together the leading professionals in radiation oncology research, providing an opportunity to connect and showcase your organisation. The meeting will provide a dynamic, interactive, educational and social program to ensure we are at the forefront of research into innovative techniques in the delivery of cancer treatments.

Benefits

- ✓ Sponsorship provides an excellent opportunity to promote your organisation and support your brand, maintaining a high profile among specialists, before, during and after this event.
- ✓ Delegates are keen to improve their knowledge and skills. Aligning your company with this powerful educational experience shows your commitment to assisting their development. This will help to cement brand loyalty.
- ✓ Sponsorship also provides you with an opportunity to renew relationships and establish new professional connections.
- ✓ Your company's representatives will be able to mix with professionals from Australia and New Zealand in a number of environments, both formal and social settings.
- ✓ Sponsors will benefit from an interested, relevant and influential audience in an educational/social environment away from the competition of everyday distractions. This may lead to new or increased sales.



tellas Sponsorship Levels

All prices are in Australian dollars (AUD), exclusive of GST.

| Benefits | Platinum Sponsor SOLD | Gold Sponsor \$15,000 | Silver Sponsor \$10,000 | Bronze Sponsor \$6,500 |
|--|-----------------------------------|--------------------------|----------------------------|---------------------------|
| Company logo on ASM website | ✓ | ✓ | - | - |
| Acknowledgement in all ASM advertising materials | ✓ | ✓ | ✓ | Listed |
| Advert in ASM Program* | Front cover logo 1 x full page | 1 x half page | 1 x quarter page | Listed |
| Acknowledgement in ASM Program | ✓ | ✓ | ✓ | Listed |
| Acknowledgement on ASM App onsite at the event | ✓ | ✓ | ✓ | Listed |
| One (1) App alert during the ASM at a time mutually acceptable to both the organisation and Organising Committee | ✓ | ✓ | ✓ | Listed |
| One (1) Electronic satchel insert listed on the App | ✓ | - | - | - |
| Company logo on delegate name badge | ✓ | - | - | - |
| Company logo included on all sponsor signage at venue | ✓ | ✓ | ✓ | Listed |
| Company banner displayed in scientific sessions | x 2 | x 1 | - | - |
| Company logo on main holding slide in scientific sessions | ✓ | ✓ | ✓ | - |
| Opportunity for a 30 minute breakfast session (additional catering cost to sponsor) | ✓ | - | - | - |
| Opportunity to provide branded gift to delegates | ✓ | - | - | - |
| One printed satchel insert in delegate bags | ✓ | ✓ | ✓ | - |
| Complimentary registrations (including access to all sessions and social functions) | 4 | 3 | 2 | 2 |
| Trade Display | 18m2 | 18m2 | 9m2 | 7m2 |
| Delegate List | ✓ | ✓ | ✓ | - |

* The Organising Committee reserves the right to alter this entitlement should the organisers decide to provide an app only

Sponsorship Opportunities

Workshops

Technical Research Workshop (TRW) - SOLD

The TRW is a highly successful TROG initiative that provides a forum for the professional development of radiation therapists, medical physicists and radiation oncologists with a strong interest in the technological and technical issues at the forefront of research. The workshop attracts a multi-disciplinary audience with more than 80 delegates attending. Topics that have been discussed previously include MR-only Sim, Deformable Image Registration, Patient Outcomes and QoL, Hadron Therapy as well as clinical trial updates and knowledge based planning. The TRW also features the TROG Plan Challenge, with more than 150 participants world-wide taking part to plan studies, testing their contouring accuracy and analytics for radiation oncology.

Clinical Research Education Workshop (CREW) - \$10,000

The CREW is a highly successful TROG initiative that provides an inclusive forum for professional development for all TROG members including trial coordinators, radiation oncologists, radiation therapists and medical physicists. This full day workshop provides an opportunity to increase the knowledge base of our membership and equip all TROG members with the tools to conduct high quality research and excellent data management, whilst ensuring that the utmost care is provided to patients and consumers.

Each year the workshop has been growing in popularity among the membership and we expect to attract a multidisciplinary audience of approximately 80 members at the TROG 2019 ASM.

Interventional Oncology Workshop - \$10,000

The Interventional Oncology Workshop was established to bring Interventional Radiology and Radiation Oncology research efforts closer together. Following a successful TROG 2018 ASM, which saw Interventional Oncology integrated into the program for the first time, it was resolved that there would be benefit to broadening the educational and research opportunities for interventional radiologists at future TROG ASMs. As such, an educational workshop will be held as part of the TROG 2019 ASM. Attendees will predominantly be interventional radiologists and radiation oncology trainees. The purpose of the workshop is to promote collaboration and investigate combined approaches to cancer treatment towards improved patient outcomes.

Workshop Sponsor Benefits:

- ✓ Exclusive company branding at the sponsored workshop
- ✓ Logo placement in the advertisement of the sponsored workshop
- ✓ Acknowledgement on ASM website
- ✓ Premium delegate list including name, position, organisation, state and email (subject to privacy legislation)
- ✓ One printed satchel insert included in the delegate bags
- ✓ Advertisement in ASM program and workshop promotional materials



Sponsorship Opportunities

Social Functions

Gala Dinner - \$12,000

The Gala Dinner is held during the ASM and is the highlight social event for delegates. The dinner is included for all full delegate registrations and is known as a memorable evening celebrating research achievements throughout the year, with attendees enjoying great food and entertainment.

Sponsor Benefits:

- ✓ Naming rights to be recognised as the 'Gala Dinner sponsored by sponsor name'
- ✓ Opportunity to address attendees by your company representative at the function
- ✓ Two company representative registrations to the Gala Dinner
- ✓ Logo printed on tickets
- ✓ Your company branding at the Gala Dinner
- ✓ Recognition as 'Gala Dinner Sponsor' on all ASM advertising
- ✓ Acknowledgement on ASM website
- ✓ Advertisement in ASM program
- ✓ Company logo on main holding slide during scientific sessions
- ✓ One printed satchel insert included in the delegate bags

Welcome Function - \$10,000

The Welcome Function is held at the beginning of the ASM. The function is included for all full delegate registrations and is an opportunity for attendees to meet other delegates in a relaxed setting.

Sponsor Benefits:

- ✓ Naming rights to be recognised as the 'Welcome Function sponsored by sponsor name'
- ✓ Opportunity to address attendees by your company representative at the function
- ✓ Two company representative registrations to the Welcome Function
- ✓ Logo printed on tickets
- ✓ Your company branding at the Welcome Function
- ✓ Recognition as 'Welcome Function Sponsor' on all ASM advertising
- ✓ Acknowledgement on ASM website
- ✓ Advertisement in ASM program
- ✓ Company logo on main holding slide during scientific sessions
- ✓ One printed satchel insert included in the delegate bags

Networking Event - \$7,500

The ASM has traditionally been the place where like-minded researchers and health professionals come together to discuss collaborations and future research directions. The Networking Event provides a dedicated space during the ASM where relationships can be fostered to develop our research collaborations. The event is included for all full registrations.

Sponsor Benefits:

- ✓ Naming rights to be recognised as the 'Networking Event sponsored by sponsor name'
- ✓ Opportunity to address attendees by your company representative at the function
- ✓ Two company representative registrations to event
- ✓ Logo printed on tickets
- ✓ Your company branding at event
- ✓ Recognition as 'Networking Event Sponsor' on all ASM advertising
- ✓ Acknowledgement on ASM website
- ✓ Advertisement in ASM program
- ✓ Company logo on main holding slide during scientific sessions
- ✓ One printed satchel insert included in the delegate bags

Sponsorship Opportunities

Unique Opportunities

ASM App Sponsor - \$5,000

As we progress towards a paperless meeting, the ASM App will become increasingly popular amongst delegates for engagement in the meeting program. As the ASM App Sponsor your organisation will have high visibility in the lead-up to, during and after the conference as delegates check the App for program details, view presenter profiles, view abstracts, and create their personalised program.

Sponsor Benefits:

- ✓ Acknowledgement as the ASM App Sponsor during the event, and in conference marketing
- ✓ Sponsor logo alongside the TROG logo on the main app banner
- ✓ Acknowledgement on the ASM website and ASM App with logo and company profile
- ✓ Company logo on main holding slide during scientific sessions
- ✓ One complimentary full conference registration
- ✓ Acknowledgement on ASM website
- ✓ One printed satchel insert included in the delegate bags

Coffee Cart Sponsor - \$5,000

Package Benefits:

- ✓ Acknowledgement as the Coffee Cart Sponsor during the event, and in conference marketing
- ✓ Opportunity to place promotional material beside the Coffee Cart (such as a promotional banner)
- ✓ Opportunity to network with delegates while they queue for complimentary coffee
- ✓ Opportunity to have takeaway coffee cups branded with your company logo (at own expense)
- ✓ Company logo on main holding slide during scientific sessions
- ✓ One complimentary full conference registration
- ✓ Acknowledgement on ASM website
- ✓ One printed satchel insert included in the delegate bags

MCG Scoreboard Tailored Vision Display - \$3,500

There's no better way to impress delegates than seeing your name or logo on the awe-inspiring big screens at one of the greatest stadiums in the world. The MCG big screens are the largest to feature at an Australian sports stadium. The LED high-definition scoreboards are each 25.24m wide by 13.17m high, approximately 332sqm enabling information, video or graphics to be easily viewed from a distance.

Sponsor Benefits:

- ✓ Control the scoreboards to tailor exactly what is displayed on the screen for up to five (5) hours. Additional AV requirements may need quoting upon application, based on individual needs.
- ✓ Acknowledgement on ASM website
- ✓ One printed satchel insert included in the delegate bags



Sponsorship Opportunities

Meeting Support

International Invited Speaker Sponsor - \$12,000

Show your support for the education and professional development of our research community by supporting the attendance of an international invited keynote speaker at the ASM.

Sponsor Benefits:

- ✓ Verbal acknowledgement during the Opening ASM Session and commencement of each presentation by the invited speaker by the session chair
- ✓ Recognition as 'Invited Speaker Sponsor' on all ASM advertising
- ✓ Acknowledgement on ASM website
- ✓ Advertisement in ASM program
- ✓ Company logo on main holding slide during scientific sessions
- ✓ One printed satchel insert included in the delegate bags

Education Travel Grants - \$10,000

Travel grants are a vital tool to support the attendance of cancer research site staff at the ASM for education and professional development.

Sponsor Benefits:

- ✓ Publicity and promotion via our e-newsletter, website and social media
- ✓ Presentation of Education Travel Grant Awards to the successful recipients and a two minute address during the ASM
- ✓ Acknowledgement on ASM website
- ✓ One printed satchel insert included in the delegate bags
- ✓ One complimentary full conference registration

Oral Abstract Session Sponsor - \$3,000

The Abstract Session is an opportunity for TROG members to showcase their own research and projects to the ASM delegates.

Sponsor Benefits:

- ✓ Opportunity to present a prize for the best oral presentation
- ✓ Acknowledgement on ASM website
- ✓ Acknowledgement in ASM program
- ✓ One printed satchel insert included in the delegate bags
- ✓ One complimentary full conference registration

Poster Session Sponsor - \$3,000

Show your support for ongoing radiation oncology research by sponsoring the poster boards at the ASM. Posters will be displayed on boards throughout the exhibition area and numbered with signs bearing the logo of the sponsor.

Sponsor Benefits:

- ✓ Opportunity to present a prize for the best poster
- ✓ Acknowledgement on ASM website
- ✓ Acknowledgement in ASM program
- ✓ One printed satchel insert included in the delegate bags
- ✓ One complimentary full conference registration

Session Sponsor - \$3,000

Sponsor Benefits:

- ✓ Opportunity for a three minute address during a session
- ✓ Logo placement in the advertisement of a session
- ✓ Acknowledgement on ASM website
- ✓ One printed satchel insert included in the delegate bags
- ✓ One complimentary full conference registration

Award Sponsor - \$1,000

TROG wishes to recognise the high calibre cancer research being conducted by our members. As a new initiative for the TROG 2019 ASM we will be providing awards for excellence in radiotherapy research. You are invited to sponsor one (or more) awards at \$1, 000 each which will be open to TROG members who are presenting an oral or poster presentation at the 2019 ASM.

Sponsor Benefits:

- ✓ Logo placement in the advertisement of a session
- ✓ Acknowledgement on ASM website



Marketing Opportunities

Promotional Inserts in Delegate Bags - \$1,000

Launching a new product? Have a key message you want to get across? Want to strengthen your brand and show your support for the ASM? Then consider an insert in the ASM satchel – everyone will have them. This is your opportunity to be creative and provide delegates with something that they will want to keep and that constantly reminds them of your company and brand.

Sponsor Benefit:

- ✓ One printed satchel insert included in the delegate bags

Advertisements in ASM Program

All delegates receive a meeting program. By placing an advert within the program you will be able to promote your brand to them.

- **Full page:** \$1,500
- **Half page:** \$1,000
- **Qtr Page:** \$750

ASM App Marketing Opportunities

- **Sponsored Survey:** \$1,500
- **Interactive Polling:** \$1,500
- **Push Notifications:** \$1,500

Exhibition

Showcase Prospectus

The standard Bronze exhibition space size will be 7m².

Great emphasis will be placed on ensuring that delegates are frequently required to visit exhibitors. Catering (morning, afternoon teas and lunches) for delegates and exhibitors will be served within the exhibition areas.

The main exhibition will be located in the Betty Cuthbert Lounge and associated bar area. Booth allocation will be dependent on the level of sponsorship undertaken – high value \$ sponsors will get first choice once floorplan is available.

Exhibition Timetable (Subject to change)

| | | | |
|---|-----------|-----------------|--|
| Exhibition Pack in | Monday | 11th March 2019 | 1.00pm – 6.00pm |
| | Tuesday | 12th March 2019 | 9.00am – 11.00am |
| Main Meeting | Tuesday | 12th March 2019 | 12.00pm – 5.00pm |
| | Wednesday | 13th March 2019 | 8.30am – 5.00pm |
| | Thursday | 14th March 2019 | 8.30pm – 3.00pm |
| Workshops | Friday | 15th March 2019 | 9.00am – 5.00pm |
| Sponsor Morning Tea - Feedback Session | Thursday | 14th March 2019 | 10am – 10.30am (morning tea provided) |
| Stand Breakdown | Friday | 15th March 2019 | from 4.00pm – 6.00pm |

Exhibition Booth Inclusions (if required)

- ✓ White Octanorm back wall
- ✓ 10amp power supply
- ✓ 2 x 150 watt spotlights
- ✓ Standard black and white company fascia sign
- ✓ Sponsor registrations depending on sponsor type (these include name badge, lunch, morning and afternoon teas and social functions)
- ✓ Table and two chairs

Additional Equipment

Any additional equipment such as design and build facilities, additional sign requirements, carpet, poster stands can be ordered from the exhibit contractors, these details will be available from the Conference organisers and detailed in the exhibition manual sent to all exhibitors upon confirmation of space.

Payment

Upon receipt of your stand application, an acknowledgement will be sent to you. Included with this acknowledgement will be an invoice requesting 50% payment. This payment must be received within 10 working days following receipt of the invoice to guarantee an allocation of space. The remaining 50% is due on or by 16th January 2019. Initial space allocations will be confirmed only upon receipt of this payment.

General Information for Exhibitors

Security

General site and access will be provided for all exhibition locations by the venue staff. Security of your individual exhibition site within the confines of the stand itself is the responsibility of the exhibitor. Exhibitors should have their own insurance that covers any valuable items that are to be left on the stand.

Exhibitor Registration

Exhibitor stands will receive two free exhibitor registrations with each space purchased. All additional space personnel must register at a fee of \$600.00 per person (excluding GST) which covers name badge, morning and afternoon teas and lunch as well as social functions for each day of the ASM.

Additional Purchase Items Available to Exhibitors

Exhibitors can purchase additional tickets for social functions as published in the registration information and the opportunity to reserve accommodation as listed at special ASM rates in the registration information and on the ASM website.



Terms and Conditions Of Exhibition & Sponsorship

Contract

These terms and conditions form part of the Contract governing the allocation of an Exhibitors' space and Sponsorship opportunities at the Trans Tasman Radiation Oncology Group 2019 ASM.

Definitions

In this contract:

'Event' means TROG 2019 ASM.

'TROG ASM' means TROG 2019 ASM.

'Organisers' means TROG 2019 ASM organising committee and its appointed agents.

'Exhibitor' includes all employees or agents of the company, partnership or individual exhibiting at the TROG 2019 ASM.

'Sponsor' includes all employees or agents of the company, partnership or individual sponsoring the TROG 2019 ASM.

'Space' means the space allotted to the Exhibitor.

Official

The TROG 2019 ASM Program is the program, which appears on the ASM website <http://www.cmnzl.co.nz/trog-2019-asm/> and registration brochure publication. Reference to the masculine gender includes the feminine and to the singular includes the plural and to persons includes corporations and in each case vice versa. Exemption from any of these Terms and Conditions shall be given only at the Organisers discretion and will only be effective if made in writing.

Personal Information at the TROG 2019 ASM

- Please note that by sponsoring the TROG 2019 ASM your personal information including email addresses and data is gathered for the TROG 2019 ASM, this is for the purpose of information for the Meeting. The information gathered is held in a secure server within the Ivvy Events Software environment – for more information on Ivvy security please go to <https://www.ivvy.com.au/events/security>
- The Meeting Organisers Meeting Organising Committee and Ivvy Event software employees have direct access to your data once it is collected. This is for the purpose of organising the Meeting.

Use of your data

- Please note that your data may be forwarded to the TROG 2019 delegates and other interested parties for marketing, educational and promotional purposes.
- Your data will also be used to populate a general delegates list that may be printed or displayed on a website. The information contained in the general list will exclude any direct contact details.

Opting out

- If, at anytime, you DO NOT wish your information to be shared in this way, please notify the Meeting organisers to have your information withheld. If you choose to do this, your information will not be shared with any other parties (except The Meeting Organisers, Meeting Organising Committee and Ivvy Event software employees).

Exhibiting Criteria

Companies wishing to register for the TROG 2019 ASM must:

- Have a connection to the Industry.
- Have a quality product or service suitable for purchase or use by person or organisations attending the ASM.

- Upon exhibitor registration for the TROG 2019 ASM exhibitors must pay 50% for their space. Companies that fail to pay either the space monies may lose the right to attend the TROG 2019 ASM. Balance of space payment is due by 16 January 2019.
- Companies who do not meet the exhibiting criteria and who still wish to exhibit at the TROG 2019 ASM can make a written application to the organiser's stating their reasons for exhibiting. In certain circumstances exceptions to the exhibiting criteria can be made, but is not guaranteed and is entirely at the discretion of the organisers.
- Forward a signed copy of the application form (by an authorised company signatory) which indicates acceptance of these terms and conditions.

Electrical Devices

- All electrical devices used or brought into the venue must be compliant with relevant Australian Standards
- All electrical devices must be tested and tagged as per this manual testing and tagging section
- If halogen tube lights are used on an exhibition stand, the globe must be protected with safety glass to minimise the risk of fire
- All temporary spotlights or similar must be 300mm from any partition venue wall or flammable item

Testing and Tagging

It is a venue policy that all electrical power cords and appliances are to be tested and tagged prior to their use. The venue and organisers will accept no responsibility for operation difficulties that may occur as a result of supplying private equipment.

All portable electrical equipment, appliances and leads used at the venue must be tested and tagged in accordance as per Australian Standard AS 3760 and WH&S Act 2011. – In Service Safety Inspection and Testing of Electrical Equipment.

Any electrical equipment found to be untagged must be tested and tagged or removed from the Venue immediately. New equipment need not be inspected but must be tagged with the re-test date prior to service as per Australian Standard AS 3760.

The Venue reserves the right to remove or replace any electrical equipment not complying

Additional Exhibitor Delegates

Additional exhibitor delegates may be requested over the allocation and may be placed on a waiting list and consideration given to approval. Applications for additional exhibitors are to be made in writing to the ASM managers, Convention Management New Zealand.

Space Specification

The organisers will supply to the exhibitor a space and inclusions as specified in the exhibition prospectus.

Payment for Space

The exhibitor agrees to make total payment for the space by 16 January 2019. Failure to make payment will result in cancellation of the space.

Cancellation

In exceptional circumstances the organisers may be prepared to cancel their contract with the exhibitor or sponsor. Any request for cancellation must be submitted to the organisers in writing. If the organisers agree to the cancellation, the exhibitor undertakes to make payment as follows:

Cancellation prior to 16 December 2018 will result in a cancellation fee of 50% of total space/sponsorship costs, Cancellations prior to 16 January 2019 will result in a

cancellation fee of 75% of total space/sponsorship costs. Cancellation from 16 January 2019 will result in 100% of all space/sponsorship costs are payable. Unpaid accounts will incur late payment fees and collection costs from third parties.

Right of Rejection

The organisers reserve the right to prohibit, in whole or in part any exhibit which they deem to be inappropriate. The exhibitor agrees not to display or disseminate any material that in the opinion of the organisers is unsuitable. The organisers reserve the right to refuse any person admission to the event without assigning any reason.

Prohibition of Transfer

This Contract creates a license to exhibit at the event and not a tenancy. Exhibitors may not assign, share, sub-let or grant licenses in respect of the whole or any part of the space except where written approval has first been obtained from the organisers.

Use of the Space

The exhibitor may conduct business only from the allocated space and not from aisles or common parts of the event. Any noise generated must not cause a nuisance to neighbouring spaces or visitors. The organisers' judgement will be final in this regard. Exhibits within the space must not be positioned so as to cause obstruction of the aisles (or ignore fire regulations).

Space Construction

All construction and exhibits must be confined to the space and must not overlap aisles or common space. Any structure erected on the space must at all times comply with the prevailing regulations imposed by statutory authorities and the venue management.

The exhibitor shall not paint, mark or damage any fixtures or fabric of the Event premises or any space fittings. The exhibitor shall be responsible for the costs of making good any breach of this clause. The design of all structures erected is subject to the approval of the organisers. Any design considered not to be in the best interests of the event may be rejected. Any structure erected without the approval of the Organisers or contrary to this contract, may be altered or removed by the organisers at the exhibitors expense.

Banners & Signage

Exhibitors are not to hang banners, signage or other materials from the ceiling or on the walls within the venue building or from any structure outside the venue building without permission from the organisers. This includes any projection from the exhibitor's space to areas outside their allocated space. Exhibitors must confine promotional material to within their allocated space.

Copyrights and Patents

The organisers will not be liable for any damages the exhibitor may sustain in respect of the infringement of any of their copyright nor for any damages the Exhibitor may cause in respect of infringement of third party copyrights arising out of their participation in the event.

Exhibitors Liabilities

The exhibitor hereby accepts liability for all acts or omissions of him/herself, their servants, contractors, agents or visitors and undertakes to indemnify the organisers, to keep them indemnified in all liability in respect thereof and against all action suits, proceedings, claims, demands, costs and expenses whatsoever which may be taken or made against the organisers, or become payable by them, arising there from or in respect thereof, including any claims arising out of the supply by the exhibitor of samples of any kind whatsoever, whether such samples be sold or given away free, and including

Terms and Conditions Of Exhibition & Sponsorship

any legal costs and expenses and any compensation costs and disbursement paid by the organisers on the advice of counsel to compromise or settle any such claims. Notwithstanding the indemnity hereby given, the exhibitor undertakes to arrange appropriate liability insurance. The organisers make no representation or warranty on behalf of any supplier or event organiser and any dealings undertaken in this regard will be solely at the exhibitors' risk.

Insurance

The organisers shall not be responsible for any loss or damage to any exhibit or property of any exhibitor or any other person by theft or fire or any other cause whatsoever, nor for any loss or damage whatsoever sustained by the exhibitor by reason of any defect in the building or circumstances beyond the control of the organisers not related to the building, caused by fire, storm tempest, lightning, national emergency, act of God, flood, war, terrorism, labour disputes, strikes or lock outs, civil disturbances, explosion, inevitable accident, force majeure, nor any other causes not within the control of the organisers, nor for any loss or damage occasioned, if by reason of happening of any such event, the opening of the event is prevented, or postponed or delayed or abandoned, or the building becomes wholly or partially unavailable for the holding of the event. The exhibitor agrees and undertakes to insure in their full replacement value the contents of their space and all associated items.

Postponement or Abandonment

In no event shall the exhibitor have any claim for damages of any kind against the organisers in respect of any loss or damage consequential upon the prevention, postponement or abandonment of the event, by reason of the happening of any of the events referred to in the previous clause, or of the event building becoming wholly or partially unavailable for the holding of the event for reasons beyond the organisers control. The organisers shall be entitled to retain such part of all sums paid by the Exhibitors, as the organisers consider necessary. If in the opinion of the Organisers, by re-arrangement or postponement of the period of the event, or by substitution of another hall or building or by other reasonable manner, the event can be carried through, when the contract shall be binding upon the parties except as to size and position of spaces, as to which any modifications, substitutions or re-arrangement they consider necessary shall be determined by the organisers. Where the event building becomes wholly or partially unavailable for the holding of the event, through reasons beyond the organisers control, the Organisers shall be entitled on giving notice in writing to determine this contract and may, in their absolute discretion, refund in whole or in part any payment the Exhibitor is liable to make under this contract.

Security

Security services will not be provided at the event. All participants are advised that valuables should not be left unattended or unsecured at any time. The organisers accept no responsibility for any loss or damage suffered by participants or visitors.

Set Up and Completion of Spaces

Access for set up is available from Monday 11th March 2019. The exhibitor undertakes to complete any construction and erection of exhibits prior to 11.00am Tuesday 12th March 2019.

Dismantling/Removal of Exhibits

The exhibitor undertakes not to remove exhibits from display, either partially or totally prior to 4.00pm Friday 15th March 2019. Prior removal will only be allowed when advance application has been agreed in writing.

Revision of Layout

The organisers reserve the right to revise the layout of the event and/or to transfer an exhibitor to an alternative site, or alter the size or shape of any space. Should any such alteration result in a reduced space size the space payment required from the exhibitor may be reduced pro-rata.

Unoccupied Spaces

Where a space is unoccupied by 11:00am Tuesday 12th March 2019 the organisers reserve the right to reallocate or otherwise deal with the space as they so decide, without reimbursing the exhibitor.

Fire Risks and Access

Exhibitors will adhere to all fire and safety regulations which affect the event. Aisles and fire exits must be kept clear of exhibits.

Safety of Exhibits

The exhibitor shall not bring or cause to be brought into the event premises any dangerous goods, except with the prior written approval of the organisers. The exhibitor shall at all times comply with all statutory requirements as to safety, including without limiting the generality of the foregoing the storage and handling of dangerous goods. All exhibits must be properly protected to avoid danger to any person. The organisers shall be indemnified by the exhibitor against any claim or action caused or occasioned by an exhibit to any persons whatsoever.

Storage

The organisers shall not be liable for the storage of the exhibitors packaging and other material. The exhibitor shall be responsible for the removal from the event premises and storage of all crates and packaging not required on their space.

Exhibitor Name Badges and Materials

Name badges that are issued to exhibitors are non-transferable and must be worn for the duration of the event. The exhibitor, their staff and contractors will not be admitted to the event building without such name badges being displayed. Should an exhibitor lose or misplace their name badge, a replacement will be re-issued at a cost of \$6.00 per replacement badge.

Conduct of Exhibitors

The exhibitor undertakes that at all times during the open hours of the event they shall keep the space open to view and adequately staffed; conduct business only from their space, keep aisles adjacent to their space free from obstruction; and shall not, in the organisers opinion, cause nuisance or annoyance to other persons. The exhibitor further undertakes not to conduct or allow to be conducted any unauthorised auction, sale, lottery, raffle, competition, game of chance or sideshow.

Services

The organisers shall not incur any liability for any loss or damage if the supply of any services shall fail or cease to be available. Nor shall the exhibitor be entitled to any allowance in respect of payments due under this contract.

Failure to Perform

In the event of the exhibitor being unable or unwilling to comply with or otherwise breaching this contract, the organisers may terminate the contract by giving notice in writing. Thereafter, the organisers may retain any payment made by the Exhibitor under this contract as liquidated damages and the exhibitor shall be prohibited from occupying the space and shall immediately remove their exhibits from the event, in accordance with the

organisers instructions, provided that the organisers may remove such exhibits and dispatch them to the exhibitors address as stated on this contract, the organisers shall be under no liability for the loss or damage of such exhibits in transit and the costs of such removal and dispatch shall become a debt due by the exhibitor to the organisers. All exhibits are subject to a general lien in favour of the organisers for all sums due from the exhibitor to the organisers under this Contract.

Organisers Right of Determination

The organisers shall have absolute discretion on giving notice in writing to determine this Contract. Where the contract is so determined, the organisers shall not be liable whatsoever for any expenditure or liability for loss, including consequential loss, incurred by the Exhibitor.

Terms and Conditions

Any notice to be given by the organiser to the exhibitor shall be deemed to be given if delivered to or sent by post, faxed or emailed to the address of the exhibitor appearing on the contract or if posted on the space during the period 12th March – 15th March 2019. The organisers may at any time in the interests of the good management or safety of the event, introduce such further Terms and Conditions to this Contract as they may, in their discretion think fit. If any part of this Contract is found to be invalid or of no force or effect under the law, having such jurisdiction, the Contract shall be construed as though such part had not been inserted herein and the remainder of this Contract shall remain in full force and effect. The description headings to these Terms and Conditions are merely for reference and do not form part of the Contract between the parties. The laws of New Zealand govern this Contract.

Disclaimer

Neither the Organising Committee of the TROG 2019 ASM and its constituent members acting as organisers (known collectively as 'the Organisers'), nor Convention Management (CM), can accept any liability for death, injury, any loss, cost or expense suffered by any person (including accompanying persons or partners or attendant caregivers), if such loss is caused or results from the act, default or omission of any person other than an employee or agent of the organisers or CM. In particular, neither the Organisers nor CM can accept any liability for losses arising from the provision or non-provision of services provided by hotel companies or transport operators. Nor can the Organisers or CM accept liability for losses suffered by reason of war including threat of war, riots and civil strife, terrorist activity, natural disasters, weather, fire, flood, drought, technical, mechanical or electrical breakdown within any premises visited by delegates and/or partners in connection with the ASM, nor losses suffered by reason of industrial disputes, governmental action, registrations or technical problems which may affect the services provided in connection with the ASM. Neither the Organisers nor CM is able to give any warranty that any published speaker or performer will appear as a speaker, panellist or performer. The organisers reserve the right to alter or amend the program and its contents as they see fit and as circumstances dictate without further recourse to any registered delegate or attendee.

Application Form

TROG 2019 ASM Sponsorship



Contact Details

Note: The below name is what will appear on any printed material and your booth fascia sign.

Name:

Organisation:

Position:

Address:

Suburb: State: Postcode:

Telephone: Mobile:

Email: Website:

Sponsorship Packages

All costs are shown in Australian Dollars and are exclusive of GST.

| | | | |
|--|----------|--|----------|
| <input type="radio"/> Platinum Sponsor | SOLD | <input type="radio"/> ASM App Sponsor | \$5,000 |
| <input type="radio"/> Gold Sponsor | \$15,000 | <input type="radio"/> Invited Speaker Sponsor | \$12,000 |
| <input type="radio"/> Silver Sponsor | \$10,000 | <input type="radio"/> Education Travel Grant | \$10,000 |
| <input type="radio"/> Bronze Sponsor (Exhibitor) | \$6,500 | <input type="radio"/> Session Sponsor | \$3,000 |
| <input type="radio"/> Technical Research Workshop Sponsor | SOLD | <input type="radio"/> Award Sponsor | \$1,000 |
| <input type="radio"/> Clinical Research Education Workshop Sponsor | \$10,000 | <input type="radio"/> Delegate Bag Promotional Inserts | \$1,000 |
| <input type="radio"/> Interventional Oncology Workshop Sponsor | \$10,000 | ASM Program Advert | |
| <input type="radio"/> Gala Dinner Sponsor | \$12,000 | <input type="radio"/> Full page | \$1,500 |
| <input type="radio"/> Welcome Function Sponsor | \$10,000 | <input type="radio"/> Half page | \$1,000 |
| <input type="radio"/> Networking Event Sponsor | \$7,500 | <input type="radio"/> Quarter Page | \$750 |
| <input type="radio"/> Coffee Cart Sponsor | \$5,000 | ASM App Marketing Opportunities | |
| <input type="radio"/> Scoreboard Sponsor | \$3,500 | <input type="radio"/> Sponsored Survey | \$1,500 |
| | | <input type="radio"/> Interactive Polling | \$1,500 |
| | | <input type="radio"/> Push Notifications | \$1,500 |

By completing and submitting this application form (electronically, by fax or by post) you are agreeing to abide by the terms and conditions as set out in the "Terms and Conditions for Exhibitors" in the TROG 2019 ASM Sponsorship and Exhibition Proposal".

Signed: Date:

If you have any questions or would like to discuss alternative options, please contact the TROG 2019 ASM secretariat asm@trog.com.au