



TROG 2017 Annual Scientific Meeting

6th - 9th March 2017 • Auckland, New Zealand

Exhibition & Sponsorship Prospectus



save the date
**29TH ANNUAL
SCIENTIFIC MEETING**

6th - 9th March 2017

ANZ Viaduct Events Centre
Auckland, New Zealand

Co-Convenors:
Dr Giuseppe Sasso and Laura Ciurlionis

**Radiation Oncology:
Precise Treatment, Quality Research**

International speaker:
Professor Andre Dekker
Head Medical Physicist at MAASTRO Clinic,
The Netherlands
Chair Clinical Science Data at Maastricht
University, The Netherlands



Registrations open August 2016 trog.com.au #TROG2017

Invitation to Sponsors and Exhibitors

It is with great pleasure that we invite you to sponsor the 29th Annual Scientific Meeting (ASM) of the Trans Tasman Radiation Oncology Group, (TROG Cancer Research) to be held at the ANZ Viaduct Events Centre in Auckland, New Zealand from the 6th – 9th March 2017.

For almost 30 years, TROG Cancer Research has been making a difference through quality radiotherapy research. We are proud to be known as one of the highest recruiting cancer collaborative clinical trials group in Australia and New Zealand. Since our inception, over 13,500 people have volunteered to participate in more than 90 TROG clinical trials. We collaborate with over 200 hospitals and cancer centres throughout the world.

Our organisation, consisting of over 1,150 Australian and international members, is made up of an extensive network of oncologists, radiation therapists, physicists, data managers and other researchers conducting research across a range of cancers.

Your support as a sponsor or exhibitor is vital to the success of the meeting, offering excellent opportunities to participate. Sponsorship and exhibition at the TROG 2017 ASM will generate important exposure for your company and provide you with access to multi-disciplinary health professionals working in the area of radiation oncology. The 2016 ASM held in Brisbane, Qld attracted over 200 attendees.

This meeting offers an ideal opportunity to renew contact with existing customers and inform a key target audience about new products. The meeting also provides an opportunity for your staff to gain otherwise unavailable information on current clinical trials and plans for Australian and international studies in cancer research. Representatives and TROG members have many networking opportunities in the meeting and social program to pursue informal discussion about the trials and any future initiatives in which your company may play a role.

The following pages detail the opportunities for sponsorship and exhibition at the TROG 2017 ASM. The meeting registration brochure and additional information is available at www.trog.com.au under the Annual Meeting tab.

We value highly the relationship that has developed with companies who continue to support TROG by way of sponsorship at our Annual Scientific Meetings and new sponsors are always very welcome. Please contact us to discuss your sponsorship options. We look forward to seeing you in Auckland.

Yours sincerely



Joan Torony
CEO and Research Manager
TROG Cancer Research



2017 Organising Committee

Giuseppe Sasso
Laura Ciurlionis
Joan Torony
Melissa Crain
Andrew Jenkins
Flora Reitsma
Dean Bradley

Radiation Oncologist – 2017 ASM Co-Convenor
Medical Physicist – 2017 ASM Co-Convenor
TROG CEO and Research Manager
TROG Quality Assurance and Grants Manager
TROG Financial Officer and Company Secretary
TROG EA to CEO
PCO Convention Management New Zealand

The TROG 2017 ASM Venue

The ANZ Viaduct Events Centre is a premium venue, located on Auckland's vibrant waterfront and just a few minutes' walk to the city centre. With 6,000m² of space spanning three levels, the building has been designed to a five star environmental standard and makes the most of its impressive waterfront location with glass walls, balconies and easy access to the wharf. The venue is conveniently located approximately 20km from Auckland Airport.



Our Mission

TROG conducts world-class research involving radiotherapy to improve outcomes and quality of life for people affected by cancer.



Our Values

Collaboration: We will work with key stakeholders, organisations and community groups who share our aim of defeating cancer.

Quality: Our research is guided by innovation, best practice, rigour and accuracy.

Care: We provide the utmost care and consideration for patients and families, as well as members of our own team and all those with whom we come into contact during the course of our work.

Preliminary Program Overview

Monday 6th March

Exhibition Build
RANZCR Workshop
Clinical Research Workshop (CRW)
Technical Research Workshop (TRW)
Sponsor and Workshop Delegates Cocktail Function 5:30pm – 7:30pm

Tuesday 7th March

Official ASM Opening
Scientific Program Sessions Begin
Welcome Function 7pm - 10pm

Wednesday 8th March

Scientific Program Sessions
TROG AGM
Gala Dinner 7pm - 11pm
During the Gala Dinner, awards are presented in acknowledgement of trial excellence and outstanding contribution to cancer research.

Thursday 9th March

Scientific Program Sessions
Official ASM Close and introduction to
TROG 2018 ASM Convenor and Venue
Exhibition Pack-out

Invited International Guest Speaker

Professor Andre Dekker

*Head Medical Physicist at MAASTRO Clinic,
The Netherlands
Chair Clinical Science Data at Maastricht University,
The Netherlands*



Prof. Andre Dekker is a board-certified medical physicist at MAASTRO Clinic, Maastricht, The Netherlands since 2005. He has been the head of Medical Physics until 2009 and then led for numerous years the department of Information and Services that manages medical informatics and ICT. He is now responsible for all Research and Education activities at the hospital. He was appointed as a full professor at Maastricht University in 2015 where he holds the chair “Clinical Data Science”.

Prof. Dekker has authored over 90 publications (h-index 37) in peer reviewed journals covering informatics, imaging, radiotherapy, tissue optics and heart disease and holds multiple awarded patents. He has held visiting scientist appointments at the Christie Hospital NHS trust; University of Sydney Australia; Liverpool and Macarthur Cancer therapy centres Australia; Illawarra Shoalhaven Local Health District Australia; Universita Cattolica Del Sacro Cuore, Italy; Radiation Therapy Oncology Group, USA, Varian Medical Systems, USA and the Princess Margaret Hospital in Canada.



Why you should sponsor the TROG 2017 ASM Auckland

Build your brand

An organisation's marketing is built on public reputation, embodied by the company brand and what it means to stakeholders, consumers, staff and prospective clients. Brand association speaks volumes about your organisation and its core values and services.

As one of Australia and New Zealand's leading investigator-initiated cancer clinical trials group TROG is at the forefront of delivering innovative treatments, outcomes and improved quality of life for people affected by cancer. TROG's track record of over 13,500 patients accrued, completion of 90 cancer clinical trials, over 164 publications and 4,000 citations underpins our values and integrity.

Sponsoring the TROG 2017 ASM allows you to target your market area by:

There will be a strong focus on TROG's research portfolio showcasing the impact of our completed trials, Subspecialty groups, a forum to discuss future directions for our multi-tumour streams, training, education and highlights of innovative new technologies and techniques. The meeting will provide a dynamic, interactive, educational and social program to ensure we are at the forefront of innovative techniques in delivery of cancer treatments.

The delegates will include radiation oncologists, medical physicists, radiation therapists, registrars, clinical trial coordinators, research nurses, data managers and statisticians. This will be a fantastic opportunity to contact your target market.

- ✓ Sponsorship provides you with an opportunity to engage the key decision makers throughout the ASM.
Ask yourself these questions:
 - What would be the cost to your company to visit the individuals and all centres present at the ASM?
 - How long would that take you?
 - Could you guarantee their availability if you visited them?
 - What is the impact to your business if you are not there, and your competitors are?
- ✓ Sponsorship provides an excellent opportunity to promote your name and support your brands, maintaining a high profile among specialists, before, during and after this event.
- ✓ Delegates are keen to improve their knowledge and skills. Aligning your company with this powerful educational experience shows your commitment to assisting their development at a deeply personal level. This may help to cement brand loyalty.

- ✔ Sponsorship provides you with an opportunity to renew friendships and establish new professional connections.
- ✔ Your company's representatives will be able to mix with professionals from Australia and New Zealand in a unique research environment.
- ✔ Your company's involvement, commitment and support for the TROG 2017 ASM in Auckland will be widely acknowledged as outlined in this prospectus.
- ✔ Sponsors will benefit from an interested, relevant and influential audience in an educational/social environment away from the competition of everyday distractions. This may lead to new or increased sales.
- ✔ Sponsorship contributes to the promotion, planning and operation of the ASM, reducing the overall cost of managing and staging the event and enabling a higher level of participation by the delegates.

The TROG 2017 ASM organising team would be delighted to meet with you to discuss promotional opportunities or any ideas you have for promoting your products or services. All prices quoted in this prospectus are listed in Australian dollars and include Goods and Services Tax (GST).

Early confirmation of your sponsorship of this meeting will ensure an even higher level of exposure. The opportunity exists for your company to be represented as a key supporter of the meeting well in advance of the actual dates.



Sponsorship Levels

Sponsors have a variety of options to choose from.
All prices are in Australian dollars (AUD), inclusive of GST.

Benefits	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
	\$25,000	\$15,000	\$10,000	\$6,500
Colour advertisement in ASM Program	Front cover logo 1 x full page	1 x half page	1 x quarter page	Listed
Colour advertisement in all ASM advertising materials	✓	✓	✓	Listed
Company logo on main holding slide in scientific sessions	✓	✓	✓	-
Company banner displayed in scientific sessions	✓	✓	-	-
Company logo on ASM promotional website	✓	✓	-	-
Organisation's profile featured in the conference handbook (100 words)	✓	-	-	-
Opportunity for a 30 minute address to audience, Tuesday, Wednesday or Thursday	Breakfast Session	-	-	-
Company logo on delegate name badge	✓	-	-	-
Opportunity to provide branded gift to delegates	✓	-	-	-
Promotional satchel insert (A4 page or equivalent)	✓	✓	✓	-
List of delegates with contact details	✓	✓	✓	-
Company representative registrations for access to all scientific sessions and social events	4	3	2	2
Allocation of dedicated booth in exhibit area	18m ²	18m ²	9m ²	7m ²

Prime booth in the exhibition area, allocated in consultation with the sponsor and subject to availability at the time of application.

Other sponsorship opportunities

There is also the opportunity to become a Workshop, Gala Dinner or Welcome Function Sponsor plus more. See details on the following pages.

A sponsor morning tea will be scheduled during the meeting to provide an opportunity for feedback and ideas.

Clinical Research Workshop (CRW)

INVESTMENT \$10,000

The CRW is a highly successful TROG initiative which provides a forum for professional development for Clinical Trial Coordinators, Data Managers and other related disciplines from throughout Australia and New Zealand. This full-day workshop provides an opportunity to increase the knowledge base and progress the role of these professions in conducting clinical trials, fosters participation in clinical trials, and provides advanced education in many areas relating to clinical trials.

Sponsor Benefits:

- Exclusive company branding at the Clinical Trial Management Workshop.
- Opportunity for a 10 minute address to the Workshop.
- Logo placement in the advertisement of the workshop and on any related documentation.
- A list of all attending workshop delegates, including contact details.
- Promotional satchels insert opportunity. Maximum one page of A4 or equivalent sized material supplied by sponsor at own cost.
- Colour advertisement in ASM program and workshop promotional materials.

Technical Research Workshop (TRW)

INVESTMENT \$10,000

The TRW is a highly successful TROG initiative which provides a forum for the professional development of radiation therapists, medical physicists and radiation oncologists with a strong interest in the technological and technical issues at the forefront of research. The workshop attracts a multi-disciplinary audience with over 80 delegates attending, including radiation oncologists, radiation therapists and medical physicists. Topics that have been discussed previously include PET, IMRT, IGRT, stereotactic radiotherapy, adaptive techniques and increasing the value of clinical trials through technical sub-studies.

Sponsor Benefits:

- Exclusive company branding at the Technical Research Workshop.
- Opportunity for a 10 minute address to the Workshop.
- Logo placement in the advertisement of the workshop and on any related documentation.
- A list of all attending workshop delegates, including contact details.
- Promotional satchels insert opportunity. Maximum one page of A4 or equivalent sized material supplied by sponsor at own cost.
- Colour advertisement in ASM program and workshop promotional materials.

Session Sponsor

INVESTMENT \$2,000

Sponsor Benefits:

- Opportunity for a 3-minute address during a session.
- Logo placement in the advertisement of a session and on any related documentation.
- Promotional satchels insert opportunity. Maximum one page of A4 or equivalent sized material supplied by sponsor at own cost.
- A list of all attending workshop delegates, including contact details.

Education Travel Grants

INVESTMENT \$10,000

These grants are aimed at supporting the attendance of cancer research site staff for education purposes and professional development.

Sponsor Benefits:

- Publicity and promotion via our e-newsletter, website and social media.
- Presentation of Education Travel Grant Award to the successful recipients and a 2 minute address during the ASM.

Welcome Function Sponsor

INVESTMENT \$8,000

Sponsor Benefits:

- Naming rights to the Welcome Function.
- Opportunity for a 2 minute address by your company representative at the Function.
- Two company representative registrations to the Welcome Function.
- Logo printed on function tickets.
- Your company branding at the Welcome Function (branding supplied by sponsor, ASM organisers will allocate the space).
- Recognition as “Welcome Function Sponsor” on all ASM advertising (if sponsorship is agreed in time for printing).
- Colour advertisement in ASM program.
- Company logo on main holding slide during scientific session.
- Promotional satchels insert opportunity. Maximum one page of A4 sized material.

Gala Dinner Sponsor

INVESTMENT \$10,500

Sponsor Benefits:

- Naming rights to the Gala Dinner.
- Opportunity for a 5 minute address by your company representative at the Dinner.
- Two company representative registrations to the Gala Dinner.
- Logo printed on dinner tickets and menus.
- Your company branding at the Gala Dinner (branding supplied by sponsor, ASM organisers will allocate the space).
- Recognition as “Gala Dinner Sponsor” on all ASM advertising (if sponsorship is agreed in time for printing).
- Colour advertisement in ASM program.
- Company logo on main holding slide during scientific session.
- Promotional satchels insert opportunity. Maximum one page of A4 sized material.

Coffee Cart Sponsor

INVESTMENT \$5,500

Package Benefits:

- Acknowledgement as the Coffee Cart Sponsor during the event, and in conference marketing.
- Opportunity to place promotional material beside the Coffee Cart (such as a promotional banner).
- Opportunity to network with delegates while they queue for complimentary coffee.
- Opportunity to have takeaway coffee cups branded with your company logo (at own expense).
- Corporate logo included on conference holding slides.
- One complimentary full conference registration, including access to Welcome Reception.
- One additional Exhibitor Pass, including access to Welcome Reception.
- Corporate logo and website URL linked on the conference website.
- Organisation’s profile featured in the conference handbook (100 words, 1 logo).
- One insert (any size up to A4, two-leafed) in the conference satchel.
- Receipt of the list of registered participants’ contact details for post-conference marketing.
- Additional Exhibitor Passes are available for purchase, excludes access to Conference.

Promotional Inserts into Delegate Satchels

INVESTMENTS \$1,000 each

Launching a new product? Have a key message you want to get across? Want to strengthen your brand and show your support for the ASM? Then consider an insert in the ASM satchel – everyone will have them.

This is your opportunity to be creative and provide delegates with something that they will want to keep and that constantly reminds them of your company and brand.

This is an opportunity to include a promotional insert into the delegate satchel.

Advertisements in Scientific Program

All delegates receive a program, by placing an advert within it you will be able to convey your brand to them.

The TROG 2017 ASM program will be distributed on site to all participants and will be a regularly used reference source during and long after the event. It will contain the following related information:

- Program schedule
- Invited Speakers details (bios and abstracts)
- Local information
- Logos of sponsors and lists of exhibitors
- Social program and information on activities,
- Onsite facilities and communication services

INVESTMENT:

Full page:	\$1,500
Half page:	\$1,000
Quarter Page:	\$750

(Finished artwork is to be supplied by the sponsor.)

The organising committee is interested in including industry professionals in the program when appropriate – this is not so much to align any session with a sponsor as to bring a relevant perspective to the conference. Please contact the organisers with any ideas or for further information.



Exhibition Showcase Prospectus

The standard Bronze exhibition space size will be a 7m².

Great emphasis will be placed on ensuring that delegates are frequently required to visit exhibitors. Catering (morning, afternoon teas and lunches) for delegates and exhibitors will be served within the exhibition areas.

The main exhibition will be located in the Waiheke Rooms on Level 1 of the ANZ Viaduct Events Centre, please refer to floor plan supplied (floorplan is indicative only and subject to change).

Exhibition Timetable (subject to change)

Stand Pack In – plus 1 day workshops

Monday 6th March 2017 1.00pm – 5.00pm

Sponsor and workshop delegates' cocktail function

Monday 6th March 2017 5.30pm – 7.30pm

Open Hours

Tuesday 7th March 2017 8.30am – 5.00pm

Wednesday 8th March 2017 8.30am – 5.00pm

Thursday 9th March 2017 8.30am – 3.00pm

Sponsor Morning Tea - Feedback Session

Wednesday 8th March 2017 10.00am – 10.30am (morning tea provided)

Stand Breakdown

Thursday 9th March 2017 from 4.00pm – 6.00pm

Each Exhibitor Stand will include:

- Back wall of black frontrunner Velcro receptive partitions. This system is capable of load bearing weights of up to 60kgs per partition.
- 10amp power supply
- 2 x 150 watt spotlights
- Standard black and white company fascia sign
- Two exhibitor registrations (these include name tag, lunch, morning and afternoon teas and social functions)
- List of delegates

Additional Equipment

Any additional equipment such as design and build facilities, additional sign requirements, carpet, poster stands etc can be ordered from the exhibit contractors, these details will be available from the Meeting organisers and detailed in the exhibition manual sent to all exhibitors upon confirmation of space.

Payment

Upon receipt of your stand application, an acknowledgement will be sent to you. Included with this acknowledgement will be an invoice requesting 50% payment. This payment must be received within 10 working days following receipt of the invoice to guarantee an allocation of space. The remaining 50% is due on or by the 6th January 2017. Initial space allocations will be confirmed only upon receipt of this payment.

General Information for Exhibitors

Security

General site and access will be provided for all exhibition locations by the venue staff. Security of your individual exhibition site within the confines of the stand itself is the responsibility of the exhibitor. Exhibitors should have their own insurance that covers any valuable items that are to be left on the stand.

Exhibitor Registration

Exhibitor stands will receive two free exhibitor registration with each space purchased. All additional space personnel must register at a fee of \$500.00 per person (including GST) which covers name badge, morning and afternoon teas and lunch as well as social functions for each day of the ASM.

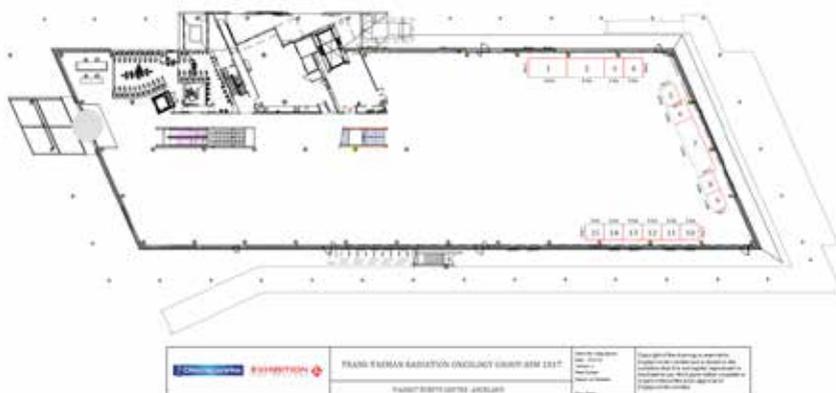
Please Note: Exhibitor registration does not entitle the exhibitor to attend ASM sessions. To attend sessions, exhibitors must register as an ASM delegate.

Additional Purchase Items Available to Exhibitors

Exhibitors have the right to purchase additional tickets for social functions as published in the registration information and the opportunity to reserve accommodation as listed at special ASM rates in the registration information and on the ASM website.

Exhibition Floor Plan

Subject to change.



TERMS AND CONDITIONS OF EXHIBITION & SPONSORSHIP

Contract

These terms and conditions form part of the Contract governing the allocation of an Exhibitors' space and Sponsorship opportunities at the Trans Tasman Radiation Oncology Group 2017 ASM

Definitions

In this contract:

'Event' means TROG 2017 ASM.

'TROG ASM' means TROG 2017 ASM.

'Organisers' means TROG 2017 ASM organising committee and its appointed agents.

'Exhibitor' includes all employees or agents of the company, partnership or individual exhibiting at the TROG 2017 ASM.

'Sponsor' includes all employees or agents of the company, partnership or individual sponsoring the TROG 2017 ASM.

'Space' means the space allotted to the Exhibitor.

Official

The TROG 2017 ASM Program is the program, which appears on the ASM website www.trog.com.au and registration brochure publication. Reference to the masculine gender includes the feminine and to the singular includes the plural and to persons includes corporations and in each case vice versa. Exemption from any of these Terms and Conditions shall be given only at the Organisers discretion and will only be effective if made in writing.

Use of Data at the TROG 2017 ASM

To enable the organisers to function in the best interests of both delegates and exhibitors, you agree that the information you provide to us (such as name, position, company, email and contact details) may be distributed to third parties attending this event.

Exhibiting Criteria

Companies wishing to register for the TROG 2017 ASM must:

- Have a connection to the Industry.
- Have a quality product or service suitable for purchase or use by person or organisations attending the ASM.
- Upon exhibitor registration for the TROG 2017 ASM exhibitors must pay 50% for their space. Companies that fail to pay either the space monies may lose the right to attend the TROG 2017 ASM. Balance of space payment is due by 6 January 2017.
- Companies who do not meet the exhibiting criteria and who still wish to exhibit at the TROG 2017 ASM can make a written application to the organiser's stating their reasons for exhibiting. In certain circumstances exceptions to the exhibiting criteria can be made, but is not guaranteed and is entirely at the discretion of the organisers.
- Forward a signed copy of the application form (by an authorised company signatory) which indicates acceptance of these terms and conditions.

Additional Exhibitor Delegates

Additional exhibitor delegates may be requested over the allocation and may be placed on a waiting list and consideration given to approval. Applications for additional exhibitors are to be made in writing to the ASM managers, Convention Management New Zealand.

Space Specification

The organisers will supply to the exhibitor a space and inclusions as specified in the exhibition prospectus.

Payment for Space

The exhibitor agrees to make total payment for the space by 6 January 2017. Failure to make payment will result in cancellation of the space.

Cancellation

In exceptional circumstances the organisers may be prepared to cancel their contract with the exhibitor or sponsor. Any request for cancellation must be submitted to the organisers in writing. If the organisers agree to the cancellation, the exhibitor undertakes to make payment as follows:

Cancellation prior to 6 December 2016 will result in a cancellation fee of 50% of total space/sponsorship costs. Cancellations prior to 6 January 2017 will result in a cancellation fee of 75% of total space/sponsorship costs. Cancellation from 6 January 2017 will result in 100% of all space/sponsorship costs are payable. Unpaid accounts will incur late payment fees and collection costs from third parties.

Right of Rejection

The organisers reserve the right to prohibit, in whole or in part any exhibit which they deem to be inappropriate. The exhibitor agrees not to display or disseminate any material that in the opinion of the organisers is unsuitable. The organisers reserve the right to refuse any person admission to the event without assigning any reason.

Prohibition of Transfer

This Contract creates a license to exhibit at the event and not a tenancy. Exhibitors may not assign, share, sub-let or grant licenses in respect of the whole or any part of the space except where written approval has first been obtained from the organisers.

Use of the Space

The exhibitor may conduct business only from the allocated space and not from aisles or common parts of the event. Any noise generated must not cause a nuisance to neighbouring spaces or visitors. The organisers' judgement will be final in this regard. Exhibits within the space must not be positioned so as to cause obstruction of the aisles (or ignore fire regulations).

Space Construction

All construction and exhibits must be confined to the space and must not overlap aisles or common space. Any structure erected on the space must at all times comply with the prevailing regulations imposed by statutory authorities and the venue management.

The exhibitor shall not paint, mark or damage any fixtures or fabric of the Event premises or any space fittings. The exhibitor shall be responsible for the costs of making good any breach of this clause. The design of all structures erected is subject to the approval of the organisers. Any design considered not to be in the best interests of the event may be rejected. Any structure erected without the approval of the Organisers or contrary to this contract, may be altered or removed by the organisers at the exhibitors expense.

Banners & Signage

Exhibitors are not to hang banners, signage or other materials from the ceiling or on the walls within the venue building or from any structure outside the venue building without permission from the organisers. This includes any projection from the exhibitor's space to areas outside their allocated space. Exhibitors must confine promotional material to within their allocated space.

Copyrights and Patents

The organisers will not be liable for any damages the exhibitor may sustain in respect of the infringement of any of their copyright nor for any damages the Exhibitor may cause in respect of infringement of third party copyrights arising out of their participation in the event.

Exhibitors Liabilities

The exhibitor hereby accepts liability for all acts or omissions of him/herself, their servants, contractors, agents or visitors and undertakes to indemnify the organisers, to keep them indemnified in all liability in respect thereof and against all action suits, proceedings, claims, demands, costs and expenses whatsoever which may be taken or made against the organisers, or become payable by them, arising there from or in respect thereof, including any claims arising out of the supply by the exhibitor of samples of any kind whatsoever, whether such samples be sold or given away free, and including any legal costs and expenses and any compensation costs and disbursement paid by the organisers on the advice of counsel to compromise or settle any such claims. Notwithstanding the indemnity hereby given, the exhibitor undertakes to arrange appropriate liability insurance. The organisers make no representation or warranty on behalf of any supplier or event organiser and any dealings undertaken in this regard will be solely at the exhibitors' risk.

Insurance

The organisers shall not be responsible for any loss or damage to any exhibit or property of any exhibitor or any other person by theft or fire or any other cause whatsoever, nor for any loss or damage whatsoever sustained by the exhibitor by reason of any defect in the building or circumstances beyond the control of the organisers not related to the building, caused by fire, storm tempest, lightning, national emergency, act of God, flood, war, terrorism, labour disputes, strikes or lock outs, civil disturbances, explosion, inevitable accident, force majeure, nor any other causes not within the control of the organisers, nor for any loss or damage occasioned, if by reason of happening of any such event, the opening of the event is prevented, or postponed or delayed or abandoned, or the building becomes wholly or partially unavailable for the holding of the event. The exhibitor agrees and undertakes to insure in their full replacement value the contents of their space and all associated items.

Postponement or Abandonment

No event shall the exhibitor have any claim for damages of any kind against the organisers in respect of any loss or damage consequential upon the prevention, postponement or abandonment of the event, by reason of the happening of any of the events referred to in the previous clause, or of the event building becoming wholly or partially unavailable for the holding of the event for reasons beyond the organisers control. The organisers shall be entitled to retain such part of all sums paid by the Exhibitors, as the organisers consider necessary. If in the opinion of the Organisers, by re-arrangement or postponement of the period of the event, or by substitution of another hall or building or by other reasonable manner, the event can be carried through, when the contract shall be binding upon the parties except as to size and position of spaces, as to which any modifications, substitutions or re-arrangement they consider necessary shall be determined by the organisers. Where the event building becomes wholly or partially unavailable for the holding of the event, through reasons beyond the organisers control, the Organisers shall be entitled on giving notice in writing to determine this contract and may, in their absolute discretion, refund in whole or in part any payment the Exhibitor is liable to make under this contract.

Security

Security services will not be provided at the event. All participants are advised that valuables should not be left unattended or unsecured at any time. The organisers accept no responsibility for any loss or damage suffered by participants or visitors.

Set Up and Completion of Spaces

Access for set up is available from Monday 6th March 2017 from 1.00pm. The exhibitor undertakes to complete any construction and erection of exhibits prior to **5.30pm Monday 6th March 2017**.

Dismantling/Removal of Exhibits

The exhibitor undertakes not to remove exhibits from display, either partially or totally prior to **4.00pm Thursday 9th March 2017**. Prior removal will only be allowed when advance application has been agreed in writing.

Revision of Layout

The organisers reserve the right to revise the layout of the event and/or to transfer an exhibitor to an alternative site, or alter the size or shape of any space. Should any such alteration result in a reduced space size the space payment required from the exhibitor may be reduced pro-rata.

Unoccupied Spaces

Where a space is unoccupied by 9:00am Tuesday 7th March 2017 the organisers reserve the right to reallocate or otherwise deal with the space as they so decide, without reimbursing the exhibitor.

Fire Risks and Access

Exhibitors will adhere to all fire and safety regulations which affect the event. Aisles and fire exits must be kept clear of exhibits.

Safety of Exhibits

The exhibitor shall not bring or cause to be brought into the event premises any dangerous goods, except with the prior written approval of the organisers. The exhibitor shall at all times comply with all statutory requirements as to safety, including without limiting the generality of the foregoing the storage and handling of dangerous goods. All exhibits must be properly protected to avoid danger to any person. The organisers shall be indemnified by the exhibitor against any claim or action caused or occasioned by an exhibit to any persons whatsoever.

Storage

The organisers shall not be liable for the storage of the exhibitors packaging and other material. The exhibitor shall be responsible for the removal from the event premises and storage of all crates and packaging not required on their space.

Exhibitor Name Badges and Materials

Name badges that are issued to exhibitors are non-transferable and must be worn for the duration of the event. The exhibitor, their staff and contractors will not be admitted to the event building without such name badges being displayed. Should an exhibitor lose or misplace their name badge, a replacement will be re-issued at a cost of \$6.00 per replacement badge.

Conduct of Exhibitors

The exhibitor undertakes that at all times during the open hours of the event they shall keep the space open to view and adequately staffed; conduct business only from their space, keep aisles adjacent to their space free from obstruction; and shall not, in the organisers opinion, cause nuisance or annoyance to other persons. The exhibitor further undertakes not to conduct or allow to be conducted any unauthorised auction, sale, lottery, raffle, competition, game of chance or sideshow.

Services

The organisers shall not incur any liability for any loss or damage if the supply of any services shall fail or cease to be available. Nor shall the exhibitor be entitled to any allowance in respect of payments due under this contract.

Failure to Perform

In the event of the exhibitor being unable or unwilling to comply with or otherwise breaching this contract, the organisers may terminate the contract by giving notice in writing. Thereafter, the organisers may retain any payment made by the Exhibitor under this contract as liquidated damages and the exhibitor shall be prohibited from occupying the space and shall immediately remove their exhibits from the event, in accordance with the organisers instructions, provided that the organisers may remove such exhibits and dispatch them to the exhibitors address as stated on this contract, the organisers shall be under no liability for the loss or damage of such exhibits in transit and the costs of such removal and dispatch shall become a debt due by the exhibitor to the organisers. All exhibits are subject to a general lien in favour of the organisers for all sums due from the exhibitor to the organisers under this Contract.

Organisers Right of Determination

The organisers shall have absolute discretion on giving notice in writing to determine this Contract. Where the contract is so determined, the organisers shall not be liable whatsoever for any expenditure or liability for loss, including consequential loss, incurred by the Exhibitor.

Terms and Conditions

Any notice to be given by the organiser to the exhibitor shall be deemed to be given if delivered to or sent by post, faxed or emailed to the address of the exhibitor appearing on the contract or if posted on the space during the period **6th March – 9th March 2017**. The organisers may at any time in the interests of the good management or safety of the event, introduce such further Terms and Conditions to this Contract as they may, in their discretion think fit. If any part of this Contract is found to be invalid or of no force or effect under the law, having such jurisdiction, the Contract shall be construed as though such part had not been inserted herein and the remainder of this Contract shall remain in full force and effect. The description headings to these Terms and Conditions are merely for reference and do not form part of the Contract between the parties. The laws of New Zealand govern this Contract.

Disclaimer

Neither the Organising Committee of the TROG 2017 ASM and its constituent members acting as organisers (known collectively as 'the Organisers'), nor Convention Management (CM), can accept any liability for death, injury, any loss, cost or expense suffered by any person (including accompanying persons or partners or attendant caregivers), if such loss is caused or results from the act, default or omission of any person other than an employee or agent of the organisers or CM. In particular, neither the Organisers nor CM can accept any liability for losses arising from the provision or non-provision of services provided by hotel companies or transport operators. Nor can the Organisers or CM accept liability for losses suffered by reason of war including threat of war, riots and civil strife, terrorist activity, natural disasters, weather, fire, flood, drought, technical, mechanical or electrical breakdown within any premises visited by delegates and/or partners in connection with the ASM, nor losses suffered by reason of industrial disputes, governmental action, registrations or technical problems which may affect the services provided in connection with the ASM. Neither the Organisers nor CM is able to give any warranty that any published speaker or performer will appear as a speaker, panellist or performer. The organisers reserve the right to alter or amend the program and its contents as they see fit and as circumstances dictate without further recourse to any registered delegate or attendee.

To participate in the TROG 29th Annual Scientific Meeting, please complete the application form on the final page and email back to joan.torony@trog.com.au

If you have any questions or would like to discuss the options further, please do not hesitate to contact

Joan Torony

TROG CEO and Research Manager

TROG Cancer Research

Telephone 02 4014 3913

Email joan.torony@trog.com.au

TROG ASM 2017 SPONSOR APPLICATION FORM

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By completing and submitting this application form (electronically, by fax or by post) you are agreeing to abide by the terms and conditions as set out in the "Terms and Conditions for Exhibitors" in the TROG 2017 ASM Sponsorship and Exhibition Proposal". All prices are listed in AUD and include GST.

Signed:

Date:

Please forward to TROG CEO:

Joan Torony - Email: joan.torony@trog.com.au

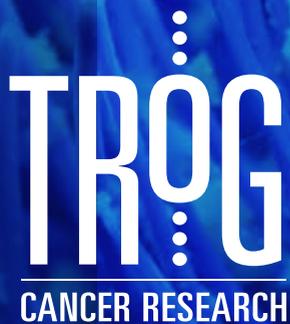
TROG 2017 ASM

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TROG 2017 Annual Scientific Meeting

Exhibition & Sponsorship Prospectus

6th - 9th March 2017
Auckland, New Zealand

trog.com.au

